

## **WELCOME TO E-DRIVE TURKEY 2022!**

This policy; explains the principles for the processing of personal data that should be known by real person users whose personal data we process on our website / smart device application.

This policy provides information on topics that covers the personal data you share with us during the login and membership of our website / application, the purpose for which this data is used, our obligations and the rights of our valued users, the transfer, anonymization, deletion, protection, collection methods, etc.. With the approval of this policy, your express consent is accepted.

## **INTRODUCTION**

First and foremost, we would like to state that; As DURU FUARCILIK ORGANIZASYON TİCARET LİMİTED ŞİRKETİ, we have built our company policy on trust and loyalty in order to realize E-DRIVE TURKEY 2022.

In this context, we undertake to protect your personal data that you have shared with us with high security software.

As the DURU FUARCILIK ORGANİZASYON TİCARET LİMİTED ŞİRKETİ, we inform you that your personal information that you have shared with us is protected based on the principles of confidentiality.

In this context, as DURU FUARCILIK ORGANİZASYON TİCARET LİMİTED ŞİRKETİ;

In this website/application on behalf of E-DRIVE TURKEY 2022

- We take technical and administrative measures according to technological possibilities and implementation costs in order to ensure that personal data is processed in accordance with the law, to be stored in secure environments and to prevent their destruction, loss or alteration for unlawful purposes.
- Our employees are informed that they cannot disclose the personal data they have learned to others in violation of the provisions of the KVKK and cannot be used for purposes other than processing, and that this obligation will continue after they leave their job, and we take necessary commitments from them in this direction.
- In accordance with Article 12 of the KVK Law, we carry out or have had the necessary inspections done within our own body. The results of these audits are reported to the relevant department within the scope of the internal operation of DURU FUARCILIK ORGANİZASYON TİCARET LİMİTED ŞİRKETİ and necessary activities are carried out to improve the measures taken.
- In the event that the personal data processed in accordance with Article 12 of the KVK Law is obtained by others illegally, a system is in place that ensures that the relevant personal data owner and the KVK Board are notified as soon as possible.

## **WHAT IS PERSONAL DATA?**

Any information relating to an identified or identifiable person is called personal data. For example, personal data includes data that provides a definitive diagnosis such as the name, surname, date of birth and place of birth of the individual, as well as data related to the person's physical, familial, economic, social and other characteristics.

The most important pillar of this issue is managed by this Policy; our site users, site visitors, etc. , the protection and processing of the personal data of the institutions and companies we cooperate with, and the employees, shareholders and officials of these institutions and companies, and third parties.

## **WHAT DOES THE PROCESSING OF PERSONAL DATA MEAN?**

Obtaining, recording, storing, preserving, changing, rearranging, disclosing, transferring, taking over, making available, classifying or using personal data completely or partially by automatic or non-automatic means provided that it is a part of any data recording system. Any operation performed on the data, such as blocking, is the processing of personal data.

## **WHAT IS THE PERSONAL DATA WE COLLECT?**

First of all, we would like to state that you do not have to share any of your personal data with us, and we undertake that we will not use your shared data other than for the purposes listed below.

The personal data we receive from you is used for the purposes set out in the "Purposes of Receiving Personal Data" section of our policy.

The personal data we collect about our site visitors/users and our visitors/users accessing via our smart device application;

- First – Last Name
- E mail address
- Phone number
- Address information (Country and City)
- Your workplace information
- Your Date of Birth
- Your reason for registration (Participant, sponsor, etc.)

Indirect information such as log records, cookies, connection and system information, etc. data is processed by us.

## **WHY SHOULD YOU SHARE THIS DATA WITH US?**

In order to provide you with a better and quality service, customer satisfaction, registering for our exhibitions, communicating directly, by e-mail; contacting you directly via e-mail marketing method, evaluating your complaints and requests, etc. For the purpose of sharing your personal data with us, it gives us the opportunity to provide you with a better service.

## **WHAT IS THE PURPOSE OF USING YOUR PERSONAL DATA?**

Your personal information;

- Enabling our users/visitors to use our site in the most beneficial way,
- Providing services to our users/visitors in the light of the information they have given,
- To assist in the creation, development, use, delivery and improvement of our services, content / advertisements,

- Creating records for you to take part in similar Exhibitions,
- Making the necessary registration procedures in order to take part in the E-DRIVE Turkey 2022 exhibition,
- We may use our Services for account and network security purposes, including safeguarding for the benefit of all our users.
- More effective communication,
- To inform about our exhibition bulletins,
- We may also verify information provided by you from publicly available sources for certain online transactions.
- We may use your personal information to verify your identity, help authenticate users, and identify appropriate services.
- We may also use personal information for internal purposes such as auditing, data analysis and research to improve our site.
- We may use your personal data in survey studies and feedback forms.
- To provide information about our campaigns
- To provide information, etc., if requested by public institutions and organizations. we can use

### **TERMS OF DELETING, DESTROYING AND ANONYMIZING PERSONAL DATA**

- Despite the fact that it has been processed in accordance with the provisions of the relevant law as regulated in Article 138 of the Turkish Penal Code and Article 7 of the KVK Law, in the event that the reasons requiring processing are eliminated, the personal data is deleted, destroyed or anonymized, at our company's own decision or upon the request of the personal data owner. is made.
- Log records are only shared with the employees working in the relevant unit of our company and the company from which we receive website services, and a limited number of people who have access to these records declare that they will protect the confidentiality of the data they access with a confidentiality agreement.
- If you terminate your membership, your personal data can be deleted immediately upon your request, or in any case, within the periods specified in the legal legislation.

### **INFORMING PERSONAL DATA OWNER**

DURU FUARCILIK ORGANİZASYON TİCARET LİMİTED ŞİRKETİ enlightens the personal data owners during the acquisition of personal data in accordance with Article 10 of the KVKK.

In this context, DURU FUARCILIK ORGANİZASYON TİCARET LİMİTED ŞİRKETİ provides personal data owners with the identity of the persons, the purpose for which the personal data will be processed, to whom and for what purpose the processed personal data can be transferred, the method of personal data collection and legal reason, and the personal data owner's compliance with the KVK Law. It provides information about the rights it has within the scope of Article 11.

- Detailed information will be provided to our users/visitors who want to get detailed information about their personal data, if they reach us from the contact information on the site.

Among the rights of the personal data owner in Article 11 of the KVKK, the right to "request information" is a right given to individuals. This right takes its basis from the Constitution.

In this context, our company undertakes to provide the necessary information in case the personal data owner, both specified in the Constitution and included in the KVKK, requests information.

As a data owner, in accordance with Article 11 of the KVK Law:

- learning whether their personal data is processed,
- requesting information on personal data if it has been processed,
- to learn the purpose of processing personal data and whether they are used in accordance with the purpose,
- knowing the third parties to whom personal data is transferred, in the country or abroad,
- to request correction of personal data in case of incomplete or incorrect processing,
- to request the deletion or destruction of personal data in case the reasons for processing disappear,
- request that the correction and deletion processes be notified to the third parties to whom the personal data has been transferred,
- objecting to the emergence of a negative result by analyzing the processed data exclusively through automated systems,
- has the right to demand the compensation of the damage in case of loss due to unlawful processing of personal data.

In case you want to exercise any of the above-mentioned rights as a data owner, you must submit a petition stating your application to our address information on the site, in person or via a notary public, or send it to our e-mail address with your secure electronic signature.

Your applications and requests will be evaluated and finalized within thirty days at the latest, depending on the nature of the request, within the scope of Article 13 of the KVK Law.

Positive or negative responses to requests from data owners can be notified in writing or electronically.

While the requests of data owners will be concluded free of charge as a rule, if the response of the request requires an additional cost, a fee may be charged in the amounts determined within the framework of the relevant legislation.

By announcing all the issues in this Policy Law, especially with the law and in accordance with the law, to the personal data owners and those concerned, with various public documents, especially this policy document, to inform the relevant persons in personal data processing activities and to provide accountability within this framework. ensures accountability and transparency.

In addition, our company's relevant persons; It also informs about its own activities and matters in the law with different methods, especially when people apply for their "explicit consent".

## **IMPLEMENTATION OF POLICY AND RELEVANT LEGISLATION**

Processing/anonymizing your personal data, etc. Relevant legal regulations and legislations will be applied with priority.

If there are parts of this Policy that do not comply with the relevant legislation, relevant legal regulations and legislation will be applied.

In case of changes/regulation of the legal legislation, DURU FUARCILIK ORGANİZASYON TİCARET LİMİTED ŞİRKETİ will act in accordance with the legal periods stipulated in the KVKK and will carry out the necessary preparations in this direction.

Istanbul Courts are the Authorized Courts for any dispute regarding the policy. Users are deemed to have accepted that Istanbul Courts are authorized in terms of authority, if this policy is approved.

## **TRANSFERRING PERSONAL DATA**

Our company can transfer data upon the requests of legal authorities and authorities by taking the necessary security measures in line with the purposes of personal data processing in accordance with the law. DURU FUARCILIK ORGANİZASYON TİCARET LİMİTED ŞİRKETİ acts in accordance with the regulations stipulated in Article 8 of the KVKK Law. If the user approves this agreement, the transfer is deemed to have given explicit consent.

## **LEGAL BASIS AND GENERAL PRINCIPLES**

While personal data is primarily protected in the Constitution, it is regulated in Law No. 6698, Law No. 5651 on Regulating Broadcasts on the Internet and Combating Crimes Committed Through These Broadcasts, Law No. 6563 on Regulation of Electronic Commerce and related secondary legislation.

In the Turkish Penal Code No. 5237, a number of penal sanctions are envisaged for the protection of personal data.

Our company, in order to take necessary measures to protect confidentiality and in accordance with all legal principles regarding the processing of personal data; processes personal data within the framework of the purposes specified in this Policy, in accordance with the principles listed below:

- Compliance with the law and honesty rules,
- Being accurate and up-to-date when necessary,
- Processing for specific, explicit and legitimate purposes,
- Being connected, limited and restrained with the purpose for which they are processed,
- To be kept for as long as required by the relevant legislation or for the purpose for which they are processed.

## **RELATIONSHIP OF PERSONAL DATA PROTECTION AND PROCESSING POLICY WITH OTHER POLICIES**

As DURU FUARCILIK ORGANİZASYON TİCARET LİMİTED ŞİRKETİ, our working policies are based on trust and loyalty. We undertake that our in-house policies and the principles set forth by this policy will be meticulously implemented by all our employees.

Compliance is also ensured between the policy on the protection of personal data and other policies carried out in other fields, and the processes it operates with different policy principles for similar purposes.

All our policies are prepared in accordance with legal regulations. If there is a gap in the policy, the relevant parts of the legal regulations will be considered valid.

## **CONTACT**

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